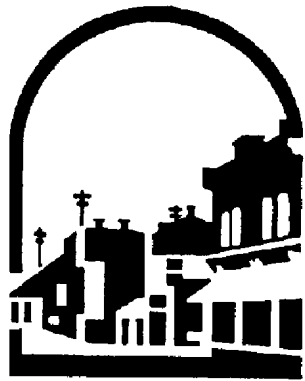




LADYSMITH

Town of Ladysmith
Development Services Department

Request for Proposals
2010-DS-01

“Tourism – Graphic Design Services”



Issue Date: Thursday, September 9, 2010

Closing Location: Town of Ladysmith City Hall, 410 Esplanade

Closing Date: Tuesday, September 28, 2010, 2:00 p.m. local time

Enquiries: Felicity Adams, 250-245-6405, fadams@ladysmith.ca

Town of Ladysmith
Request for Proposals No. 2010-DS01

1. Introduction

The Town of Ladysmith has adopted and implemented brand guidelines and creative for the Tourism brand “Ladysmith - A View to Sea”. The intent of this Request for Proposals is to award to a single qualified professional, or consortium of professionals, the completion of an update to the brand guidelines and the preparation of new tourism creative.

The anticipated results/deliverables of the project are:

- Incorporation of the Tourism BC graphic standard within the Town’s existing tourism brand guidelines.
- Incorporation of Tourism Cowichan graphic standard within the Town’s existing tourism brand guidelines.
- Design and publication of an updated trail/bike route brochure, including newly built facilities. The design theme has been established by the newly published Ladysmith Heritage Route brochure.
- Creation of a Town tourism map that could be used for website, signage and print materials.

All costs associated with the preparation and submission of a Proposal shall be borne solely by the Proponent.

2. Background

In 2007, the Town’s Tourism Advisory Committee worked with a consulting team to create the Brand Guidelines¹ for *Ladysmith – A View to Sea*. This creative has been used since 2008 for the Town’s tourism advertising placed in local and regional tourism publications. In 2010, the Town updated its heritage route brochure using the new brand guidelines and also created a Ladysmith tourism rack card. (Materials are available at: www.tourismladysmith.ca).

Ladysmith is part of the Cowichan region and therefore incorporation of the regional Cowichan tourism brand into the Ladysmith creative is required. As well, as a recipient of Tourism BC funding, the Town is required to incorporate the Province’s 2010/11 ‘Vancouver Island Region / Super, Natural British Columbia’ logo and the Provincial logo into its creative. The 2009/10 ‘Share the Excitement’ Tourism BC brand has been placed on some of the Town’s 2010 tourism advertising, but placement of the brand was an add-on rather than designed as an integral part of the Ladysmith brand. The regional Cowichan brand has not yet been placed on the Ladysmith creative.

¹ The Ladysmith Tourism – Brand Guidelines are available at: www.ladysmith.ca/tenders_tenders/index.php. The Cowichan brand guidelines will be available from Tourism Cowichan.

3. Project Scope and Deliverables

The project will include the following deliverables:

1) Incorporation of the Tourism BC (TBC) graphic standard within the Town's (a) tourism brand guidelines, (b) 2011 tourism advertising, (c) tourism website and (d) tourism print materials (e.g. heritage route brochure). The incorporation of the TBC logo is funding dependent so should be considered an 'optional' item in the brand guidelines. The Ladysmith creative should be able to be used with or without this logo. The 2010/11 TBC graphic standard includes:



2) Incorporation of the Tourism Cowichan graphic standard within the Town's (a) tourism brand guidelines, (b) 2011 tourism advertising, (c) tourism website and (d) tourism print materials (e.g. heritage route brochure, rack card). The Tourism Cowichan logo will be utilized in all creative.



3) Creation and publication (hard-copy and electronic) of a new trail route/bike route brochure in the style of the Ladysmith Heritage Route brochure (Appendix A). "Eco/green" options should be utilized for print materials. Interactive functionality is an asset, including GPS capability.

4) Creation of a Town/tourism map in a multi-use format, highlighting tourism assets and business areas (downtown inset map), for use in various applications such as interactive web use, display signage and print materials. This map should be created such that it can be updated by Town staff.

The graphic materials will be provided in various file formats, including: .eps, .jpeg, .tif and .pdf in an electronic format (DVD or memory stick), as well as 10 print copies.

Town of Ladysmith
Request for Proposals No. 2010-DS01

Staff will provide a limited amount of 'in-kind' assistance to the consultant to ensure the successful completion of this project. The project may involve input from the Town's citizen-based advisory committees

4. Project Budget and Schedule

A total budget of \$6000.00 has been allocated for this project, including fees, expenses and disbursements (exclusive of HST).

The funding for this project is being provided by the Town of Ladysmith and Tourism BC (Community Tourism Opportunities). The placement of the Super, Natural British Columbia and Provincial logo on the Town's tourism creative will require approval from Tourism BC.

Timeline:

Component	Date
Graphic standards within Ladysmith creative	October 31, 2010
Remaining creative.	November 30, 2010
Material printing	December 17, 2010

Proponents must advise if they are not available during these dates, or cannot produce the deliverables by the dates stated, and specify when their schedule would permit commencement and completion.

5. Evaluation Criteria

The following criteria will be used to evaluate the proposals:

- Demonstration of project understanding
- Graphic design portfolio and related experience
- Team members' experience in related work
- Knowledge of Ladysmith
- Fee proposal
- References

6. Enquiries

All enquiries related to this "Request for Proposal" are to be directed to the Development Services Department, via e-mail or telephone at:

Felicity Adams, Director of Development Services
Email: fadams@ladysmith.ca
Phone: 250-245-6405

Town of Ladysmith
Request for Proposals No. 2010-DS01

Enquiries and responses will be recorded and will be made available, by request, to all proponents for examination.

7. Proposal Submissions

Submissions in response to this 'Request for Proposal' will include the following:

- Project methodology and deliverables
- Timetable for completion
- Project team
- Fee proposal. The price quoted will include all and every cost including disbursements and Harmonized Sales Tax.
- Sample work/portfolio (DVD or web-based will be acceptable)
- Two related references

Two (2) hard copies of the submission labeled "Tourism Graphic Design Services" on the outside of the envelope must be received no later than 2:00 p.m. local time on September 28, 2010, to the attention of the following:

Sandy Bowden
Director of Corporate Services
Town of Ladysmith
410 Esplanade
P.O. Box 220,
LADYSMITH, BC
V9G 1A2

Tenders will be opened publicly at the Town of Ladysmith Municipal Hall on Tuesday, September 28, 2010 at 2:15 p.m.

The Town reserves the right to accept or reject any or all Proposals either whole or in part at any time, or waive formalities in, or accept a Proposal either whole or in part which is deemed most favourable in the interest of the Town. The Town will be under no obligation to proceed further with any submitted Proposal and, should it decide to abandon same, it may, at any time, invite further proposals for the supply of the described services or enter into any discussions or negotiations with any party for the provision of the services. No alterations, amendments or additional information will be accepted after the closing date and time unless invited by the Town.

The lowest or any Tender will not necessarily be accepted. The bids will be considered on their merits and it is not the intention of the Municipality to buy on price alone.

The Town of Ladysmith Purchasing Policy entails the following Principles of "Best Value":

- compliance with requirements and specifications

Town of Ladysmith

Request for Proposals No. 2010-DS01

- quality of goods or services, including timeliness and quality of support and follow-up
- availability of the goods or services
- financial stability and business reputation of supplier
- price
- where the variation in price between comparable goods and services is less than 5%, preference will be given to local suppliers located within the municipal boundaries of the Town with a valid business licence:
- orders will not be split between bidders.

The successful bidder will be required to obtain and provide proof of having the following:

- A current business license for operating in the Town of Ladysmith
- Active WorkSafe BC Registration
- Minimum \$2 million liability insurance with the Town of Ladysmith named as additional insured
- Federal, provincial and municipal permits when and where applicable

8. Electronic or Late Proposals

The Town will not accept any responsibility for the timely receipt of, or adequacy of, any electronic transmissions, and late receipt of Proposals will be cause for rejection of a Proposal.

9. Ownership of Proposals and Deliverables

All proposals and subsequent deliverables shall become the property of the Town of Ladysmith after the closing date and time and will not be returned.

This Request for Proposals and all associated documentation is and shall remain the property of the Town of Ladysmith, and shall not be copied or distributed without the prior written approval of the Town.

Attachments (2)

- Ladysmith Tourism Brand Usage Guidelines
- Ladysmith Heritage Route Brochure



A VIEW TO SEA

Tourism Ladysmith – Brand Usage Guidelines

Taiji Brand Group

Draft 004: February 28, 2008

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Contact Information

TOWN OF LADYSMITH

410 Esplanade

PO Box 220

Ladysmith, BC V9G 1A2

www.tourismladysmith.ca

Logo Guidelines

LAYOUT AND SPECIFICATIONS

The Tourism Ladysmith logo is comprised of an elegant, Edwardian script, meant to replicate the handwriting of the Town’s namesake “Lady Smith”, and the tagline “A View to Sea”. The precise and unchanging visual relationship between the logotype and the tagline forms the basis of the Town of Ladysmith’s tourism brand. It cannot be altered in any way.

The logo must be used, as shown, in its complete form. Colour, black and white, or reversed versions can be used. The logo may not be used in any other colour combinations. It may not be used as part of the body of text (i.e. in a sentence). It may not be cropped, abbreviated or modified in any way.

In all external marketing applications, the logo must be shown with its tagline “A View To Sea”, set in branded type, as shown.

LOGO – COLOUR



LOGO – BLACK



LOGO – REVERSED



Logo Guidelines

LOGO USAGE

In order for our logo to be easily recognized, the following design guidelines apply.

- Under optimum print conditions, the logo should not be reproduced smaller than 1 inch wide.
- Never put the logo in a frame or a box.
- Never tilt or rotate the logo unless all elements are rotated to the vertical.
- Always maintain a clear space around the logo. This clear space should be, at minimum, the same size as the height of the capital letters in the logotype.

Words and photographs should never be located within this clear space, or the logo will be compromised and appear unprofessional.



DO NOT USE THE LOGO
SMALLER THAN 1"



DO NOT BOX OR FRAME
THE LOGO



DO NOT ROTATE THE LOGO

Logo Guidelines

LOGO VARIATION

This logo should not be used at extremely small sizes, however, in applications such as lapel pins (shown below) where the logo is less than 1” wide, a simplified version should be used. This is also shown below and is ONLY for use in these specialized, small applications.

LOGO – MICRO



MICRO LOGO APPLIED TO COLLECTABLE PIN



Colour

USAGE AND SPECIFICATIONS

Colour is an important part of the Tourism Ladysmith's corporate identity. Whenever possible, our official colours should be used. When this is not possible, grayscale or black ink is preferable to other colours. It is also possible to reverse the logo out of solid or patterned backgrounds within reason. If the background is screened up to about 40%, a positive version of the logo can be used. If the background is darker than this, the logo should be reversed completely (i.e. entirely white). Avoid using the logo on complex photographic or heavily textured backgrounds.

When producing the logo for printing on a white background with custom inks, the following Pantone Matching System (PMS) inks should be specified:

PRIMARY COLOURS

Pantone 1805



Black



ACCENT COLOURS

Pantone 723



Pantone 391



Pantone 542



Pantone 545



For paint or vinyl, the manufacturer will be able to supply the closest match to a supplied pantone chip. If there is no appropriate match available, black is the preferred option.

Colour

PROCESS COLOUR EQUIVALENTS

When producing the Tourism Ladysmith's logo for printing on a white background with process (CMYK) inks, the following specifications should be used:

PRIMARY COLOURS

Pantone 1805



Cyan	0%
Magenta	91%
Yellow	100%
Black	23%

Black



Cyan	0%
Magenta	0%
Yellow	0%
Black	100%

ACCENT COLOURS

Pantone 723



Cyan	0%
Magenta	43%
Yellow	97%
Black	17%

Pantone 391



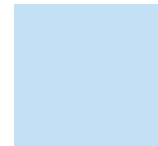
Cyan	13%
Magenta	0%
Yellow	100%
Black	33%

Pantone 542



Cyan	45%
Magenta	9%
Yellow	9%
Black	2%

Pantone 545



Cyan	22%
Magenta	3%
Yellow	0%
Black	0%

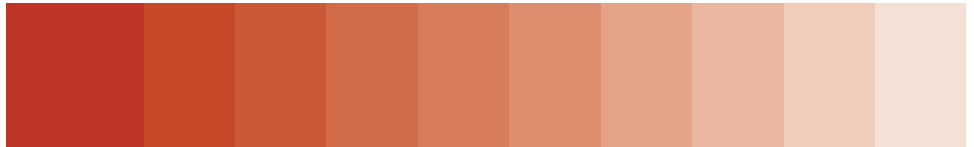
Colour

EXPANDING THE COLOUR PALETTE

The colour palette may be expanded by using a tint of the Primary and Accent colours. Shown below are examples in 10% increments, going from 100% to 10%.

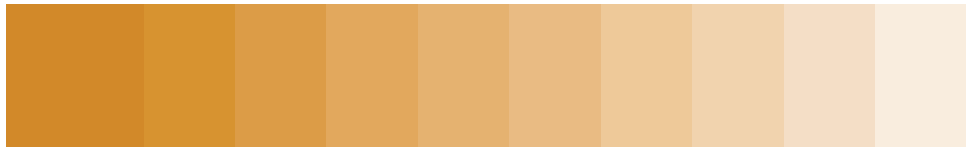
PRIMARY COLOURS

Pantone 1805



ACCENT COLOURS

Pantone 723



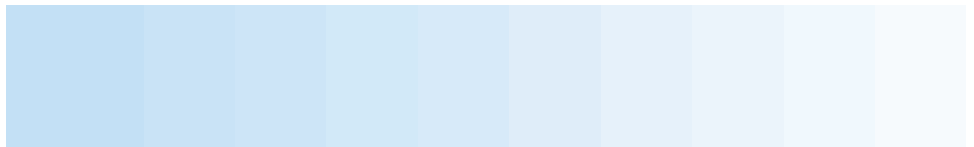
Pantone 391



Pantone 542



Pantone 545



Typography

FONT USAGE AND SPECIFICATIONS

Tourism Ladysmith's typographic identity takes many forms, encompassing print collateral, signage, vehicles, clothing and all other applications, including electronic media that visually represent the organization.

To maintain consistency in all Tourism Ladysmith visual materials, this official type family (font) should be used:

Bailey Sans – Bailey Sans Book
Bailey Sans Bold

For internal communications, the following fonts may be substituted: Helvetica or Arial

DISPLAY / HEADLINE

bailey sans book

SUB-HEADLINE

BAILEY SANS BOLD ALL CAPS

SUB-HEADLINE

BAILEY SANS BOOK ALL CAPS

BODY COPY

Bailey sans book lorem ipsum pit vent autem zzrilis ea faccum andignit am digna facillandre dolendrem aliquis nullam ercidunt vent erit ipit irilis dolorperos autat. Molore dolor sequi bla conullaor suscilis duit non sed exer suscinit numandre del illa facing ea conse dolobor aliquatin ea at. Et, sequised eu facing el iurem volorperit in volorem elenim non sed ea feugiat ipsuscidunt utpat alisi.

Patterns

These patterns must be used only in branded materials, such as PowerPoint presentations, cheque backgrounds and reports.

LADY_PATTERN_1805



LADY_PATTERN_723



LADY_PATTERN_391



LADY_PATTERN_542

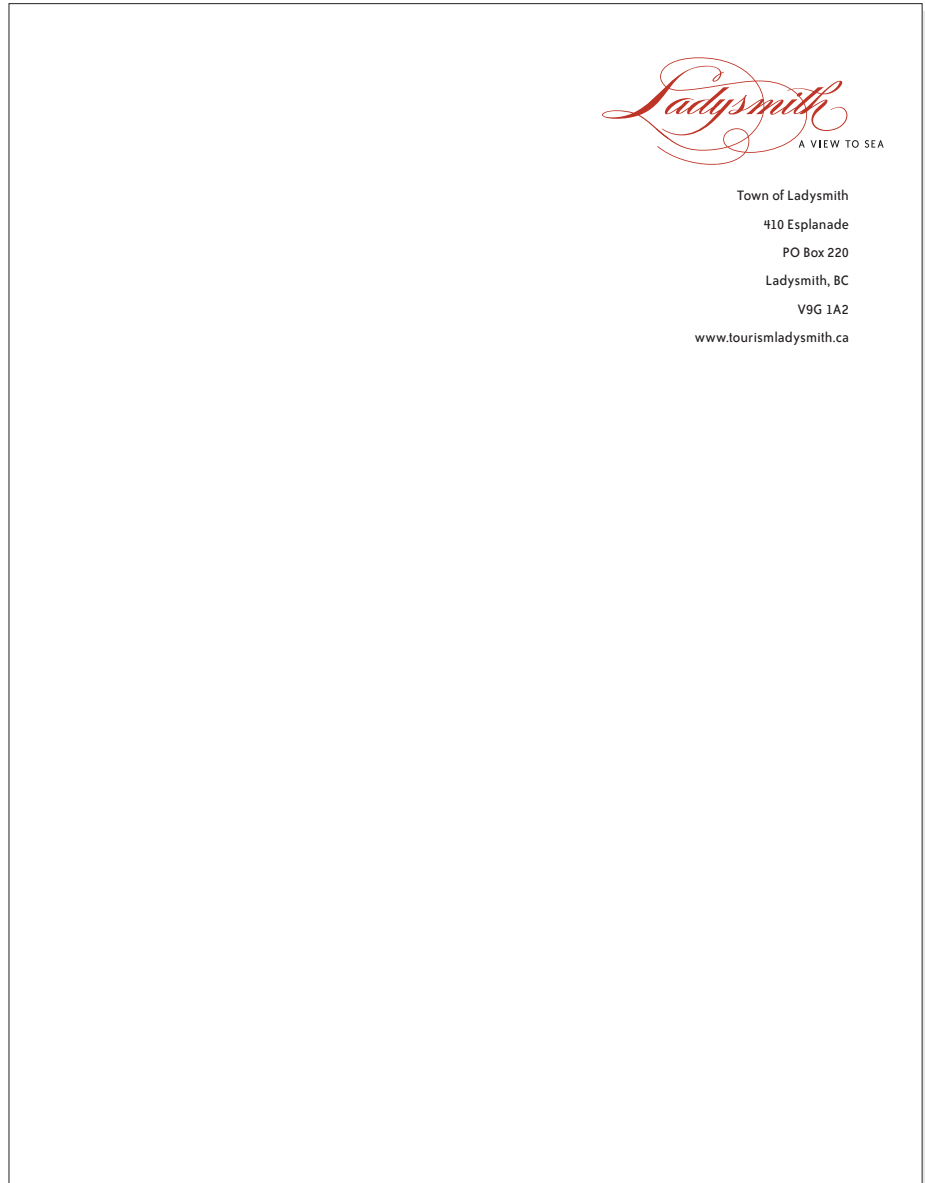


LADY_PATTERN_545



Applying the Brand

LETTERHEAD



BUSINESS CARD



SIDE A



SIDE B

Applying the Brand

NEWSPAPER AD – THE WORLD CAN WAIT (FULL PAGE A)

The world can wait.



There's no better time to recharge.

Life is nuts these days. We're all moving way too fast. It's easy to forget the important stuff and hard to gear down. But if not now, when? So, cancel your appointments, turn off your cell and swing into Ladysmith. Your desk won't miss you. Mellow out in a café on our heritage main street, soak up the sun at our oceanside beach park or cruise around our marinas and protected waterways by boat or kayak. Seriously. The world can wait.

Ladysmith
A VIEW TO SEA

YOU'LL FIND US ON THE 49TH PARALLEL OR AT TOURISMLADYSMITH.CA

Applying the Brand

NEWSPAPER AD – THE WORLD CAN WAIT (FULL PAGE B)

The world can wait.





There's no better time to recharge.

Life is nuts these days. We're all moving way too fast. It's easy to forget the important stuff and hard to gear down. But if not now, when? So, cancel your appointments, turn off your cell and swing into Ladysmith. Your desk won't miss you. Mellow out in a café on our heritage main street, soak up the sun at our oceanside beach park or cruise around our marinas and protected waterways by boat or kayak. Seriously. The world can wait.

Ladysmith
A VIEW TO SEA

YOU'LL FIND US ON THE 49TH PARALLEL OR AT TOURISMLADYSMITH.CA

Photography by David Seath

Applying the Brand

NEWSPAPER AD – THE WORLD CAN WAIT (FULL PAGE C)

The world can wait.



There's no better time to recharge.

Life is nuts these days. We're all moving way too fast. It's easy to forget the important stuff and hard to gear down. But if not now, when? So, cancel your appointments, turn off your cell and swing into Ladysmith. Your desk won't miss you. Mellow out in a café on our heritage main street, soak up the sun at our oceanside beach park or cruise around our marinas and protected waterways by boat or kayak. Seriously. The world can wait.



Ladysmith
A VIEW TO SEA

YOU'LL FIND US ON THE 49TH PARALLEL OR AT TOURISMLADYSMITH.CA

Photography by David Seath

Applying the Brand

NEWSPAPER AD – SMALL TOWN BIG FUN (FULL PAGE A)

Small town. Big fun.



Good things come in small packages.

Who'd have thought you could pack this much fun into a small town? We've got parades and concerts in the park, marine festivals and polar bear swims, logger sports and strongman competitions, Canada Day celebrations and our amazing Festival of Lights. And that's just the half of it. Our beaches, marinas, trails and recreational facilities are jam packed with fun things to do on sunny days, rainy days and all the days in between. Seriously. There's big fun to be had in this small town.

Ladysmith
A VIEW TO SEA

YOU'LL FIND US ON THE 49TH PARALLEL OR AT TOURISMLADYSMITH.CA

Applying the Brand

NEWSPAPER AD – SMALL TOWN BIG FUN (FULL PAGE B)

Small town. Big fun.



Good things come in small packages.

Who'd have thought you could pack this much fun into a small town? We've got parades and concerts in the park, marine festivals and polar bear swims, logger sports and strongman competitions, Canada Day celebrations and our amazing Festival of Lights. And that's just the half of it. Our beaches, marinas, trails and recreational facilities are jam packed with fun things to do on sunny days, rainy days and all the days in between. Seriously. There's big fun to be had in this small town.

Ladysmith
A VIEW TO SEA

YOU'LL FIND US ON THE 49TH PARALLEL OR AT TOURISMLADYSMITH.CA

Applying the Brand

NEWSPAPER AD – SMALL TOWN BIG FUN (HALF PAGE)

Small town. Big fun.



Good things come in small packages.

Who'd have thought you could pack this much fun into a small town? We've got parades and concerts in the park, marine festivals and polar bear swims, logger sports and strongman competitions, Canada Day celebrations and our amazing Festival of Lights. And that's just the half of it. Our beaches, marinas, trails and recreational facilities are jam packed with fun things to do on sunny days, rainy days and all the days in between. Seriously. There's big fun to be had in this small town.

Ladysmith
A VIEW TO SEA

YOU'LL FIND US ON THE 49TH PARALLEL OR AT TOURISMLADYSMITH.CA

NEWSPAPER AD – SMALL TOWN BIG FUN (QUARTER PAGE)

Small town. Big fun.



Good things come in small packages.

Who'd have thought you could pack this much fun into a small town? We've got events throughout the year and our beaches, marinas and trails are jam packed with fun things to do on sunny days, rainy days and all the days in between. There's big fun to be had in this small town.

Ladysmith
A VIEW TO SEA

FIND OUT MORE AT TOURISMLADYSMITH.CA

NEWSPAPER AD – DATED ANNOUNCEMENT (QUARTER PAGE)

12 July



Don't Miss this year's Ladysmith Days

Adio odip ero ex eui ent illam, veliteas praesequis et nullandit wismolor si tis am ipit irit nonullum duissi. Orecriduipis acip eui tetue magnim dit veliquam inibh et, quisidolortin henis digna faccum dolorer iuscidu issenisi blaor irilis nullan hent praesed eliquisl dolute diam zzriustincip exerat.

Ladysmith
A VIEW TO SEA

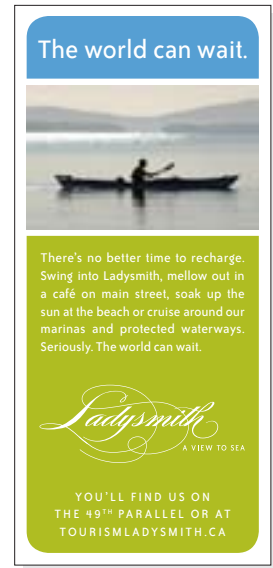
FIND OUT MORE AT TOURISMLADYSMITH.CA

Applying the Brand

NEWSPAPER AD – THE WORLD CAN WAIT (ALTERNATE QUARTER PAGE)



NEWSPAPER AD – THE WORLD CAN WAIT (SMALL VERTICAL)



Small town. Big fun.

ON THE 49TH PARALLEL

Ladysmith Archives
Unit B – 1115 First Avenue (below the Tim Horton's)
250-245-0100

www.ladysmithhistoricalsociety.org

Ladysmith Waterfront Art Gallery
610 Oyster Bay Drive
250-245-1252

www.ladysmithwaterfrontartgallery.com

Ladysmith Maritime Society
Museum, Boat Tours and Community Marina
610 Oyster Bay Drive
250-245-1146

www.lmsmarina.ca

Town of Ladysmith – Trolley Service

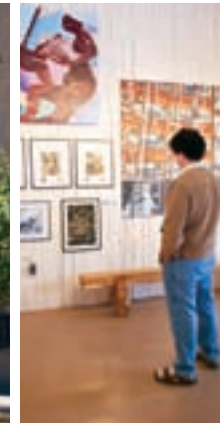
www.ladysmith.ca

Tourism Ladysmith
www.tourismladysmith.ca

Ladysmith HERITAGE ROUTE



Why not make a day of it...



Visitor Information Centre
Ladysmith, BC
VANCOUVER ISLAND
250.245.2112



TOURISMLADYSMITH.CA

PHOTOS: Ladysmith Archives, Thomas Wagner,
Ladysmith Maritime Society, and Town of Ladysmith

PRINTED IN CANADA

The **Ladysmith Heritage Route**

highlights Ladysmith's history of coal mining, forestry, rail and marine industry.

The Route provides a link from our living heritage downtown to the working waterfront and Transfer Beach Park.

Visit Ladysmith and learn about local history at the Archives, stroll downtown and enjoy the heritage artifacts lining First Avenue. While downtown, stop for a snack or meal in one of the heritage buildings, hop on the trolley bus and head down to the Waterfront where you can admire and collect the work of local artists at the Waterfront Art Gallery – located in the heritage “Machine Shop”. Visit the Maritime Museum and take part in a historical boat tour of the Ladysmith Harbour. End your day with a visit to Transfer Beach Park and enjoy “A View to Sea”.

Come explore our history, celebrate achievement in the early days and today!

Ladysmith
HERITAGE BY THE SEA

LADYSMITH HERITAGE ROUTE

DOWNTOWN LADYSMITH



A Ladysmith Archives

The Ladysmith Archives, operated by the Ladysmith & District Historical Society, opened in November 2008. The Archives includes an extensive collection of items that highlight Ladysmith's history. In 2009, the Heritage Society of British Columbia awarded the Town of

Ladysmith and the Society with an "Award of Honour" in recognition of the Ladysmith Archives Project.

B Fairgrounds Sign and Agricultural Hall

The concrete Recreational Fairgrounds sign was originally placed at this corner to mark the Agricultural Hall (the "Aggie"), built in 1922, and the fairgrounds (as seen on the cover photo). The Hall and Sports Fields were valuable public venues, in an era before in-home entertainment was widely available. The sites continue to be used for community events. In 2000, the Heritage Society of BC recognized the Restoration of the Agricultural Hall with an award of "Outstanding Achievement".



C Fordson Tractor

This type of agricultural tractor dating from the late 1920's, although originally designed for farm purposes, was used on the west coast for hauling small logs in various operations.

D Ship Anchor

The anchor in the centre of the traffic roundabout was retrieved from Ladysmith Harbour in approximately 1962 by employees of Crown Zellerbach. It is thought to have come from an early sailing vessel.



E Diamond Rail Switch

Ladysmith shipped many loads of logs brought directly from the logging "shows" via rail. Log trains had to wait to be switched to cross the Vancouver Island E&N Rail line. A worker operating this switch was stationed in a tower overlooking the rail lines.



F Bull Block

Blocks of this type were used in logging to direct the large wire ropes used to haul newly cut logs to the loading area or landing. Blocks were built in various sizes and configurations to suit the particular duty and load requirements.



G Fordson Donkey

Adapted from a Fordson Farm Tractor, this small "donkey engine" was used in logging and to build and repair rail bridges. It was capable of hauling itself on and off rail cars at work sites.



H Caterpillar

Dating from the early 1930's, this caterpillar was used in Comox Logging's Ladysmith operation in the 1930's and 1940's.



I 49th Parallel Cairn

This stone cairn was dedicated in 1958 and identifies the location of Ladysmith on the 49th Parallel and signifies the change in municipal status from a City to a Town.



J Ore Car

A copper smelter, refining ore mined at Mt. Sicker 13 kilometres to the southeast, was built in 1902. This ore car, filled with original ore from the Mt. Sicker mine, was used to deliver ore from underground to the surface. As designed, the car could be turned and dumped from either side of the small gauge railway.



K Knight's Clock

For many small towns, a clock near the centre of town was the appointment and meeting place. Such a clock had to be highly visible, easy to find, and keep accurate time! The Knight's Clock served this role for many years. It was originally mounted on Knight's Hardware Store which once stood at this location on First Avenue.

L Heritage Downtown

Beginning in 1901, many buildings were relocated to Ladysmith from the South Nanaimo area and along with new construction, formed the downtown of Ladysmith we still know today.



M Metal Collage

This unique display represents a collage of historic metal artifacts together with a series of photographs depicting the history of Ladysmith. In 1991, the Collage received an "Award of Honour" from the Heritage Society of British Columbia.



N Old Highway Sign

The restored highway sign provides a brief overview of the establishment of Ladysmith, incorporated June 3, 1904.

O Water Pump

This one cylinder Fairbanks Morse water pump, patented in 1916, produced six horsepower at 450 RPM and was used to pump water from small streams to steam-powered logging equipment over distances up to 8 kilometres.



R Humdirgen

The Humdirgen was custom built to push logs off the rail car into the water at the log dump. The loaded log cars would be brought down in a long train attached to the locomotive. The Humdirgen was self-propelled, and one of the very few made locally from a small (shay) locomotive.



S Locomotive #11

This locomotive, built in 1923 by the Baldwin Locomotive Works, was purchased by Comox Logging in 1937 and used in continuous service until 1961 hauling logs on the Nanaimo Lakes to Ladysmith run. It was overhauled and has been on display in Ladysmith since 1962.



ON OUR WATERFRONT

T Weigh Scales

During Ladysmith's heyday as a coal shipping port, rail cars loaded with coal would arrive at the waterfront and be weighed prior to shipping. This display is all that remains today of the weighing mechanism which was located beneath the rail track adjacent to this spot. An operator would record the weight of each car passing through the station.



U Steam Donkey

Originally fuelled with wood from the logging operations and creating steam with water from nearby streams, the steam donkey represented a big improvement in logging power in the early 1900s. The steam donkey signalled the end of the era when horses or oxen dragged logs over 'skid roads' constructed of small logs. Some Donkey engines, converted to oil fires, remained in use as late as the 1950s.



V Boom Boat

Small boom boats or 'sidewinders' like this one evolved from the need to move logs effectively in booming grounds. Unlike most boats, the heavily reinforced boom boat has a drive system capable of turning in a full circle under the boat, providing propulsion in any desired direction, hence the nickname 'sidewinder'. Today, the boom boat sits in sand on Transfer Beach and is enjoyed by children visiting our waterfront park.



W Harpoon Gun

Although Ladysmith was not a whaling port, harpoons such as this were used by whalers working along the BC coast. This harpoon gun is from a whaling ship that operated out of Coal Harbour, Vancouver.



X Maritime Museum, Boat Tours and Artifacts

On display at the top of the docks is a ship's mast, anchor and boom boat. On the docks, the Ladysmith Maritime Society's floating restored and museum boats and highlight Ladysmith's maritime history. In 2008, the museum received an "Award of Honour" from the Heritage Society of BC. In the summer months a restored lifeboat, the *Maritimer*, takes visitors on a two-hour historical tour of the Ladysmith Harbour.



THE RAILWAY DISTRICT



P Machine Shop/ Waterfront Art Gallery

In the early 1940's, Comox Logging and Railway (CL&R) built the "Machine Shop" – a large, modern repair shop to maintain the steam locomotive engines

and truck logging equipment. The Machine Shop and supporting maintenance shops remain as they were first built and are the only intact remnants of the waterfront industrial history of Ladysmith. In 2002, the Heritage Society of British Columbia awarded the Town of Ladysmith with an "Award of Honour" in recognition of the Machine Shop. CL&R left the building in 1986 at which time the Town received a grant from the Expo 1986 Legacy which was used to restore the building. Today, the Machine Shop is home to the Waterfront Art Gallery and other community and business use.



Q Tube Tumbler

This drum tumbler was used to remove the carbon build-up from the outer surfaces of boiler pipes in steam locomotives.